

Red Ribbon
Club



RED RIBBON CLUB

**GKMS GOVT. COLLEGE,
TANDA URMAR
PROFILE**

Basic Concepts of RRC:

- Red Ribbon was created in 1991 by the Visual AIDS Artists Caucus, New York City, America
 - The color of red was then chosen as it symbolizes the color of BLOOD, the idea of PASSION – not only ANGER by LOVE
- The Red Ribbon is the international symbol of HIV/AIDS awareness.
- By wearing a Red Ribbon – Care & Concern for those living with HIV/AIDS
- Support to the organizations that care for the HIV/AIDS

What is RRC?

Red Ribbon Club (RRC) is a voluntary on campus intervention is being implemented in the higher Educational institutions, aiming at heightening their risk perception and preventing HIV as well as promoting voluntary blood donation among youth between the age of 17-25 yrs. with Department of Higher Education, technical support from TANSACS.

Red Ribbon

- The red ribbon is a symbol for Multiple Sclerosis, drunk driving prevention, drug prevention and for the fight against HIV/AIDS. The Red Ribbon Foundation, Mothers Against Drunk Driving (MADD) and the Canadian Multiple Sclerosis Society are examples of organizations that utilize the red ribbon symbol.



Objectives:

- Educate youth correct, concise and adequate information about AIDS and other related issues.
- Eliminating myths and misconceptions.
- Enable youth especially female students to identify and understand situations of exploitation and abuse.
- Sensitize the youth regarding care and supporting needs.
- Instill the spirit of helping and supporting the people suffering with AIDS and increase youths' access to health care services
- Create peer educators among the students to sensitize the community at large.

Red Ribbon Activity 2019-20

Poster Making Competition.

Poster making competition was held by red ribbon club on aids day on 1st December. In which students make posters related to the awareness about aids. During this event Prof. Dr. Shashi Bala gives her views regarding adverse effects of AIDS. Students spread a good message to society.



Red Ribbon Activity 2020-21

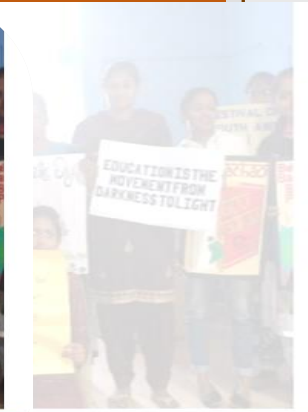
Poster Making competition held by red ribbon club on awareness about this disease in which students of fine arts department participated actively. Prize were given to the winners by red ribbon club. In this competition Sonia of B.A 2nd sem. got first, Simran got second prize and Harvinder Singh got third prize.



Red Ribbon Activity 2021-22

National education day is celebrated by the Red ribbon club. On this day students made the posters related to the awareness about education and especially mention the theme BETI PADAO BETI BACHAO. Motive of this day comes out successfully to raise the voice about the importance of education for the coming generation. An educated girl plays a key role in developing society.





Red Ribbon Activity 2022-23

Celebration Of Constitution Day

Constitution Day was celebrated by Red ribbon club of our college. On this day college students took oath to be a good citizen and spread message to the society about their duties. Incharge of red ribbon club Prof. Shaifali Walia delivered a lecture about rights and duties of a good citizen make this day. meaningful by taking oath to be a good citizen.



Plantation -Drive By Red Ribbon Club.

In the starting of new session make our environment clean and green a plantation drive was held by red ribbon club .To make this drive more focused and involving the society we invited M.L.A of our area Jasvir Singh Raja and other prestigious local men .Our principal Prof. Balvinder Singh took initiative to plant more trees and make our campus clean and green.



Seminar on Drugs 2018-2019

Seminar on Say No to Drugs by students and staff members and Red Ribbon club. In which students were came to know about drug abuse and adverse effects of drugs. Incharge Prof. Shaifali Walia and madam principal Prof. Rajender Kaur shares their thoughts



One Day Workshop on Innovation 2021-22

One day work shop on innovation and job opportunities by Red Ribbon club in 2021_22.Under the guidance of principal Dr Bikram Singh. Resource persons from Aptiguide Jalandhar provides knowledge on job opportunities incharge Prof. Shaifali Walia also enlighten the path of students

